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ARCHIE'S PAL

Jughead®

COMICS

THE ONLY VAMPIRE WHO EATS ALL DAY...

...AND ALL NIGHT!

COLA

CHIP

STAN GOLBERG

CHOCO CHIP

CHOCO CHIP

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DIRECT EDITION

08711

7 62816 46755 1

SO WE WERE HIKING TO THIS REALLY COOL CAMPSITE FOR A BOWL OF CAP'N CRUNCH!!

CAPN CRUNCH

WHEN WE CAME TO THIS WEIRD LOOKING BRIDGE!

THEN THE CAP'N DROPPED IN AND YELLED "JUST THINK OF WHAT YOU WANT AND GO FOR IT!"

GOTTA HAVE THAT *CRUNCH!*

YUM!

ALL MINE!

THE THOUGHT OF THAT SWEET DELICIOUS CRUNCH GOT US RIGHT OVER THAT BRIDGE!

THAT'S HOW WE GOT TO OUR AWESOME CAMPSITE AND OUR HUGE BOWLS OF CAP'N CRUNCH® CEREAL!

YOU AND THE CAP'N MAKE IT HAPPEN!

CRUNCH!

CAP'N CRUNCH

YOE!

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JUGHEAD HAS A JOB!

I DON'T BELIEVE IT!

NEITHER DO I!

C'MON! I'LL SHOW YOU!

HE'S WORKING OVER AT THE MALL!

RIVERDALE MALL

VIDEO WORLD

TV CENTER

ARCHIE

I RENTED THIS HALLOWEEN OUTFIT AT PANSKY'S COSTUME SHOP

HIS JOB IS TO PARADE AROUND IN THAT VAMPIRE'S OUTFIT!

MALL DIRECTORY

Jughead®

in

"FANGS FOR THE MEMORY"

SCRIPT:	PENCILLING:	INKING:	LETTERING:	COLORING:	EDITOR:	EDITOR-IN-CHIEF:
GEORGE GLADIR	STAN GOLDBERG	MICHAEL ESPOSITO	BILL YOSHIDA	BARRY GROSSMAN	VICTOR GORELICK	RICHARD GOLDWATER

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HOW MUCH DO THEY PAY YOU, JUG?

NOT THAT MUCH, CHUCK!

PANSKY'S COSTUME SHOP

... BUT I'M ALLOWED TO RUN UP A TAB OVER AT McDUD'S BURGERS!

McDUD'S BURG

AND THERE'S NOTHING LIKE A *McDUD'S CHEESEBURGER!*

Shoe Tow

DO YOU THINK PANSKY'S PAYS YOU TO SIT AROUND AND GAB AND EAT?

UH, SORRY, MR. PANSKY!

BEST BOOKS

VIDE

SEE YOU DUDES LATER!

I RENTED THIS HALLOWEEN OUTFIT AT PANSKY'S OSTUME SHOP

YEAH, JUG!

WHAT'S GOING DOWN, BETTY?

WE'RE GETTING READY TO SHOOT A BURGER COMMERCIAL HERE!

BURGER

I DON'T LIKE THIS IDEA THE AGENCY SENT US!

WE NEED A STRONGER ONE FOR OUR COMMERCIAL!

WE'LL BE SHUTTING DOWN OPERATIONS FOR A FEW HOURS!

GEE! I BETTER ORDER MORE BURGERS WHILE I STILL CAN!

WHO'S THE VAMPIRE?

OUR BEST CUSTOMER... HE ORDERS THEM BY THE DOZEN!

MGR

SO! YOU'RE BACK TO EATING!

IT WAS AN *EMERGENCY*, MR. PANSKY!

OUTFIT AT PANSKY'S COSTUME SHOP

YOU HAD YOUR WARNING, JUGHEAD!

YOU'RE FIRED! TURN IN YOUR COSTUME!

YES, MR. PANSKY!

SCOTT PANSKY

COSTUMES FOR EVERY OCCASION

MY MIND IS STILL DRAWING A BLANK!

I CAN'T THINK OF A SINGLE GOOD IDEA FOR OUR COMMERCIAL!

VIDEO CEN

WCSB TV

WHAT'S WRONG, JUG?

I BLEW IT, BETTY! I LOST MY VAMPIRE JOB!

I WAS SPENDING TOO MUCH TIME AT THIS STORE!

McDUD

POOR DRACULA! LOST HIS JOB 'CAUSE HE WAS ALWAYS HANGING AROUND HERE!

WCSB TV

THAT'S THE ANGLE!!

...I FINALLY GOT THE IDEA FOR OUR McDUD COMMERCIAL!

WCE TV

KID! YOU JUST GOT YOURSELF ANOTHER JOB!

HUH?

WN

Shoe TOWN

BEST BOOKS

HERE'S MY CARD!

REPORT TO MY STUDIO TOMORROW!

MORT TODD

THE NEXT DAY...

OKAY! YOU'VE READ THE SCRIPT!

DO YOU KNOW WHAT TO DO?

YES!

OKAY, GUYS! ROLL 'EM!

THE SUN IS SETTING!

...THE COUNT IS STIRRING IN HIS CRYPT!

I BEG YOU, COUNT, *DO NOT BITE ME!*

HAVE NO FEAR, MY LOVELY!

... I'D MUCH RATHER SINK MY FANGS INTO A *LUSCIOUS McDUD BURGER!*

LATER...

...I'D RATHER SINK MY FANGS INTO A LUSCIOUS McDUD'S BURGER!

WOW! JUG, YOU'RE FAMOUS SINCE YOU MADE THIS COMMERCIAL!

I BET MR. PANSKY IS SORRY HE FIRED YOU!

YEAH! HE IS!

BUT HE AND I HAVE SINCE MADE UP!

RIVERDALE MALL

VIDEO WORLD
BIG BURGER
HAPPY PETS
WORLDLY MENS
SHOES

BOOKS

FOR A DOZEN BURGERS EACH DAY I LET HIM USE MY ENDORSEMENT!

SCOTT PANSKY COSTUMES FOR EVERY OCCASION

JUGHEAD JONES WORE OUR COSTUME STAR OF McDUD'S BURGER COMMERCIALS

END

ONLY ONE NETWORK IS TURNING SUNDAY INTO CARTOON FUN-DAY!

JUMANJI
THE MOUSE AND THE MONSTER
THE INCREDIBLE HULK
B.A.D. (BUREAU OF ALIEN DETECTORS)

BACK TO BACK COOL CARTOONS

KIDS

UPN

EVERY SUNDAY MORNING 9AM

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Jughead® in "THE CASH FLOW PROBLEM"

CASH-O- MATIC

FOOSH!

RIVERDALE

BANK HOURS

JUG

SCRIPT: CRAIG BOLDMAN
PENCILS: STAN GOLDBERG
INKS: MIKE ESPOSITO

AS IF PEOPLE DON'T LITTER ENOUGH, NOW THEY'VE GOT MACHINES DOING IT!

RIVERDALE BANK

WAP!

HOLY GUACAMOLE! THAT'S LEGAL TENDER!

THIS SORTA THING DOESN'T HAPPEN TO ME EVERY DAY!

STUFF! STUFF!

RIVERDALE BANK

HEE HEE HEE!

RIVERDALE BANK

RUSTLE!

WAIT! WAIT!

FORSYTHE! GET A GRIP!

JUG

THIS DOUGH OBVIOUSLY BELONGS TO SOMEONE! THAT MACHINE WAS JUST HAYWIRE! I'LL RETURN IT TO THE BANK!

JUG

RUSTLE! RUSTLE!

RIVERDALE BANK

CLOSED!

BANK HOURS

DINER

SUDDENLY I DON'T FEEL SO SAFE!

THERE'S ARCH! HE'LL KNOW WHAT TO DO!

RONNIE, I'LL SHOW YOU THE NIGHT OF YOUR LIFE!

PHONE

BEEN SAVING MY ALLOWANCE FOR WEEKS! NO SKIMPING THIS TIME!

PHONE

ARCH!

I NEED YOUR HELP!

SURE, JUG! YOU'RE MY BEST PAL! WHAT'S ON YOUR MIND?

IT'S ABOUT A LARGE QUANTITY OF CASH!

PHONE

!

POW!

I CAN'T AFFORD TO LET JUG TAP ME FOR CASH TODAY! I NEED EVERY PENNY FOR MY DATE WITH RONNIE!

BEWARE! JUGHEAD'S LOOKING FOR AN EASY MARK!

OH, MURDER!

I JUST LOANED HIM MONEY LAST WEEK!

SO DID I!

RED ALERT! HERE HE COMES!

MY GOOD, TRUSTED FRIENDS, I NEED YOUR HELP WITH A SENSITIVE FINANCIAL MATTER!

STAMPEDE!

POP'S MENU

IS THERE A FIRE DRILL I DIDN'T KNOW ABOUT?

:SIGH: DON'T WORRY, JUG, I'LL HELP YOU OUT!

SUPER SUNDA

GIANT BURG

YOU WILL?

YOUR CREDIT'S STRETCHED LIKE PIANO WIRE, BUT I GUESS IT CAN ALWAYS STRETCH A LITTLE THINNER!

JUG

POP'S MENU

POP! DO YOU THINK FOOD IS THE ANSWER TO *EVERY* PROBLEM?

UH...

WAS THAT JUGHEAD WHO SAID THAT?

THUMP THUMP

ON THE OTHER HAND, IT CAN'T HURT!

GLOM

WHAT ARE WE DOING, FLEEING FROM THAT RUNT?

POP'S

THIS *IS* SILLY! BUT HE KNOWS HOW TO GET MONEY OUT OF PEOPLE!

I'VE SEEN HIM WRING BLOOD FROM TURNIPS! HE'S GOOD!

WE'LL PUT OUR COLLECTIVE FOOT DOWN! THERE'S STRENGTH IN NUMBERS!

YEAH! WHAT DOES HE THINK WE ARE, HIS OWN PRIVATE FEDERAL RESERVE?

HE DOES TAKE ADVANTAGE!

JUG! LET'S GET THIS STRAIGHT! THERE'S A NEW "NO LOANS" POLICY AROUND HERE!

MR. TATE? MAY WE HAVE A WORD WITH YOU?

POP'S

SPECIALS TODAY TUNA SURPRISE $1.00

WE'RE CONDUCTING AN INVESTIGATION AROUND THE NEIGHBORHOOD...

IS THIS ABOUT THE MONEY?

SUPER SUND

GIANT BURGE

AM I GLAD TO SEE YOU GUYS! THIS WAS MAKING ME ITCHY!

WHUMP!

THANK HEAVENS! YOU'LL GET A REWARD FOR THIS!

THIS GUY'S BEEN TAPPING *US* OUT?

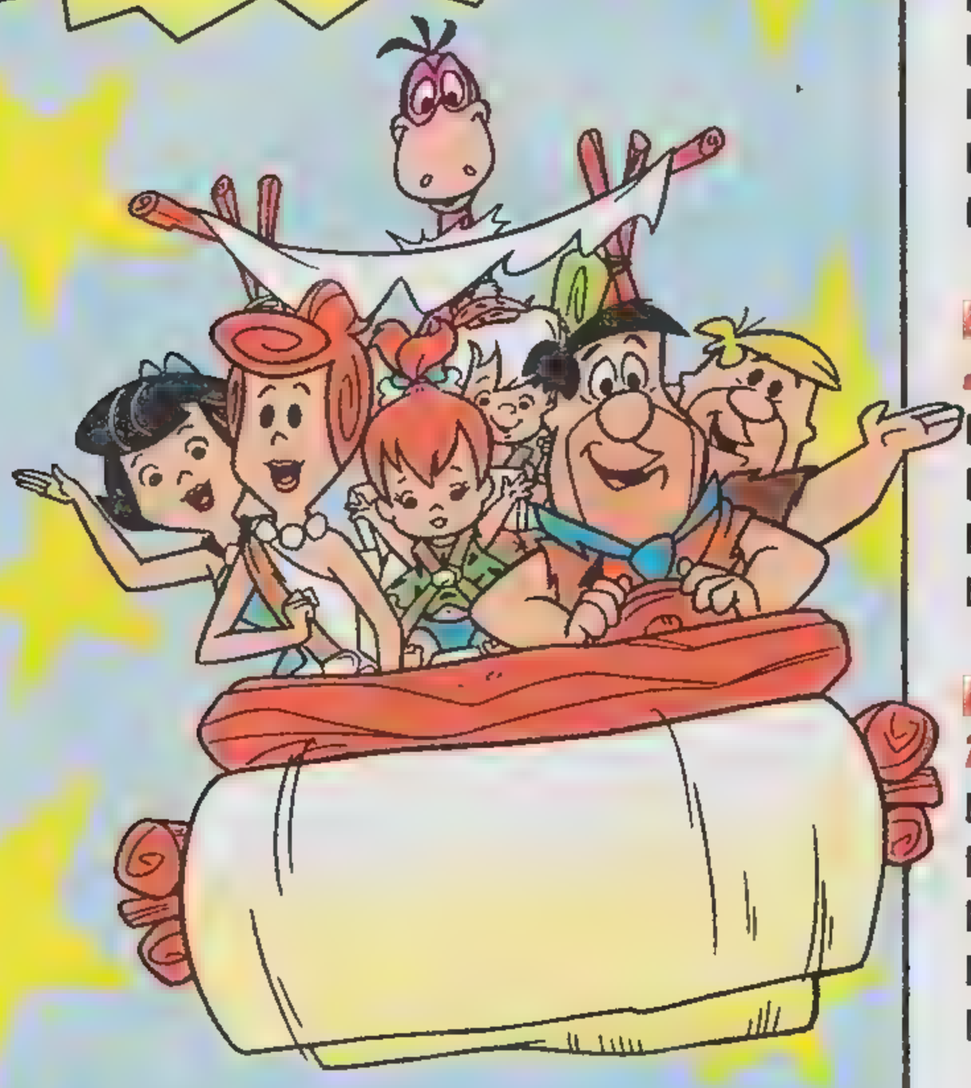
JUST FIVE BUCKS TILL FRIDAY, JUG?

I'LL PAY YOU BACK...

HAVEN'T YOU HEARD? THERE'S A "NO LOANS" POLICY AROUND HERE!

END

HURRY, WHILE SUPPLIES LAST!



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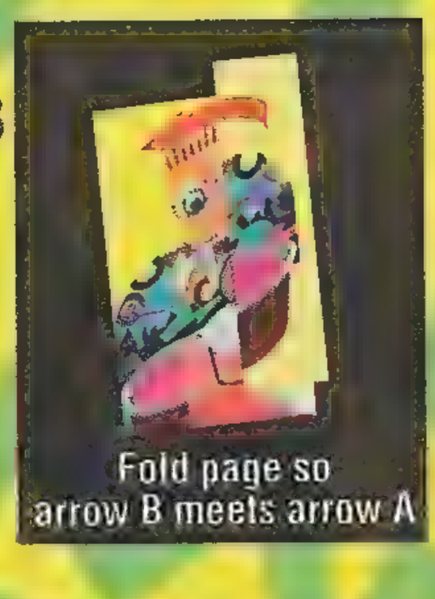

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Color Change Crystals Add Magic You Can Taste

SPRINKL'INS

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NEW MAGNIFICENT TASTING COLORIFIC CRYSTALS YOGURT

A

Fold this section over left

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Archie's® CLUB NEWS

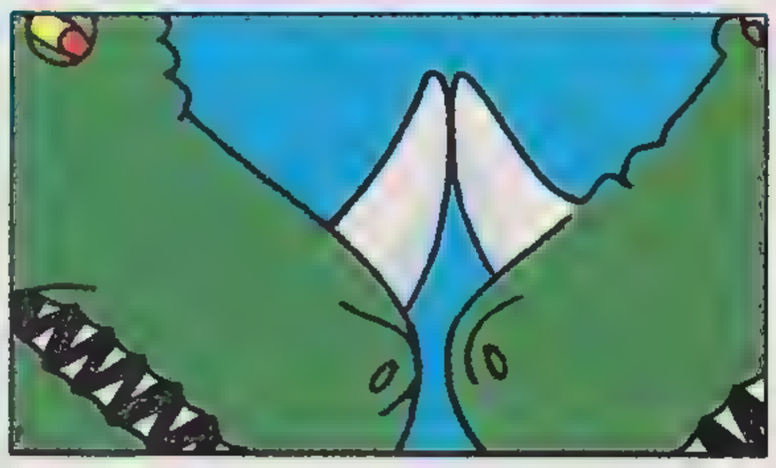
$10 FIRST PRIZE

Amy Atherton

Smithers, BC Canada

Lemurs

A lemur is a mammal with a long tail and fluffy fur. Some kinds of lemurs look a little like monkeys and others look more like mice or squirrels. Lemurs live on the two islands called Madagascar and Comoros. Most lemurs live in trees and eat fruit, leaves, birds, birds eggs, insects and other small animals. Lemurs can be different in size, color and appearence. One lemur called the lesser mouse lemur only weighs 2 ounces, but is 13 cm long, not including its tail! Lemurs don't have many enemies because there aren't very many large predators where they live. Many species of lemur are becoming endangered because people have cut down the forests for lumber and farming.



$5 SECOND PRIZE

Heidi Knappenberger

St. Charles, IL

Carnotaurus

The carnotaurus was a dinosaur. The word carnotaurus means carnivorous bull. This dinosaur was a carnivore which means that it ate meat. Its bones have been found in Argentina. What is strange about this creature is that it is one of the only carnivores that had horns. Scientists don't know exactly why they had horns, but they might have used them for head bashing fights to impress mates.

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Jughead IN "THE OLD BALL GAME"

IT'S A WHAT?

AN ORB!

SCRIPT: CRAIG BOLDMAN
PENCILS: STAN GOLDBERG
INKS: MIKE ESPOSITO

WHERE'D YOU GET IT?

THE ORB STORE, WHERE ELSE?

POP'S

WHAT'S AN ORB?

AN ORB IS A SIGN OF ROYALTY! POWER! ONLY KINGS AND SUCH HAVE THEM!

RIGHT, SO WHAT'S NEEDLENOSE DOING WITH ONE?

HAIL, KING NEEDLENOSE THE FIRST!

I HADDA ASK!

WHAT DOES ONE DO WITH AN ORB?

ONE DOESN'T DO ANYTHING!

STRICTLY SPEAKING, IT HAS NO PRACTICAL USE! IT'S MERELY A SYMBOL OF THE POWER OF ITS WIELDER!

YOU MEAN ITS WEIRDO!

POP'S BURGER SPECIAL

IT DOES MAKE HIM LOOK RATHER REGAL, DOESN'T IT?

HE'S ALWAYS GIVEN ME A ROYAL PAIN!

POP'S

ONE CHOCOLATE SODA, LOYAL SUBJECT!

YES, YOUR HUNGRINESS!

IS THIS A REAL ORB, JUG? ON THE LEVEL?

ROLL ROLL

HEY!

BUMP

SPLASH!

POP, YOUR COUNTER ISN'T ON THE LEVEL!

LOOK WHAT THAT GLORIFIED BOWLING BALL OF YOURS DID!

HE INSULTED MY SPHEROID! OFF WITH HIS HEAD!

CUT THE COMEDY! I'M GONNA--

SLIP!

WELL HIS HEAD DIDN'T COME *OFF*, BUT IT'S AWFULLY *LOOSE*!

THAT BLIGHTER ABSCONDED WITH MY ORB!

I DIDN'T ABSCOND! I SLIPPED!

NONETHELESS, GIMME BACK!

THAT'S BETTER! BEING DEPRIVED OF ONE'S ROYAL TRAPPINGS LEAVES ONE FEELING A BIT SHAKEN!

TAKE THIS SEAT OF HONOR, YOUR MAJESTY!

YOUR ROYAL REFILL, YOUR MAJESTY!

COOL YOUR FEVERED BROW, YOUR MAJESTY!

COME OFF IT! THAT'S NOT REAL ROYALTY!

AND WHY NOT?

WOULD A REAL KING LET HIS ORB OUT OF HIS HAND LIKE THIS?

HEY!

BY GOLLY, THIS THING DOES MAKE A BODY FEEL KINDA IMPORTANT AT THAT!

SURGE SPELD

POP'S

WOE TO THE WRETCH WHO ABSCONDS WITH THE ORB OF JONES!

AGAIN WITH THE ABSCONDS STUFF!

POP'S

MAKE WAY FOR KING REGINALD THE FIRST!

CLUNK!

ALSO KING REGGIE THE *LAST!*

M-MOOSE?

OOH! THIS IS TOO RICH FOR MY ROYAL BLOOD!

DON'T BE TOO HARD ON HIM, MOOSE! HE'S JUST A KNAVE, A VARLET!

I THOUGHT HE WAS A MANTLE!

"WAS" IS RIGHT!

AND YOU SAID IT HAD NO PRACTICAL USE!

END

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EDITOR'S NOTEBOOK

Dear Archie Readers,

The time is drawing near, ghouls and guys. SABRINA THE TEENAGE WITCH will appear in her own all-new comic. The star of the brand-new Sabrina TV show, Melissa Joan Hart, appears on the cover of this comic alongside the cartoon version of Sabrina, drawn by the ever popular Dan DeCarlo. This combination photo/cartoon cover is destined to be a collector's item. Look for this number one issue to go on sale in October.

Now I know you might think it's a little early to be thinking about Christmas since you've only been back to school for about a month. However, my little elves, here at Archie Comics it's Christmas in August. That's when I start gathering hilarious holiday stories to tickle your toesies. To give you some insight into this year's edition of ARCHIE'S CHRISTMAS STOCKING (#4), let me tell you about the feature story entitled "Hacking All The Way." In keeping with holiday tradition, everyone's favorite elf JINGLES visits Riverdale once again. As usual the mischievous little guy is in trouble. Big trouble this time. He's on Santa's "naughty list!" His only way out is to join forces with Reggie who certainly is no stranger to the N.L. The plan is for Jingles to use Reggie's computer to "hack" onto Santa's system and switch himself to the "nice list." In exchange, he lets Reggie put himself on the "nice" list, too. However, the good ol' Regster takes it one step further and slips Archie and Betty onto the "naughty" list just for fun. What happens next? You gotta read the book, silly!

Have a complaint? Have a suggestion? Have in digestion? Or maybe you just have something nice to say... write your letters to:

Victor Gorelick, Editor
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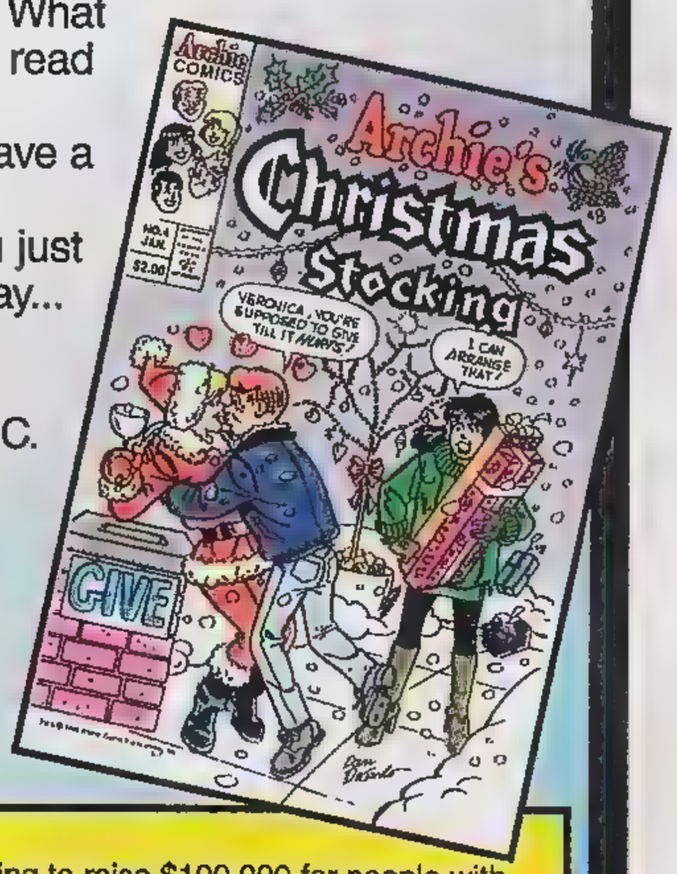

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ARCHIE, the official spokesperson for UNITED CEREBRAL PALSY, along with JIMMY DEAN PRODUCTS is helping to raise $100,000 for people with Cerebal Palsy. You can help too, every time you purchase specially marked Jimmy Dean packages featuring Archie and his friends. There are special offers for an ARCHIE T-SHIRT and the collector's edition of ARCHIE'S LOVE SHOWDOWN on the back of these packages. With your support, ARCHIE COMICS and JIMMY DEAN PRODUCTS are hoping to reach our goal of $100,000 to donate to UCP. *Thank you.*

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Jughead® -IN- "TV PROGRAMMED"

HO HUM! ANOTHER GREAT PROGRAM, HUH, ARCH?

PELLOWSKI • RUIZ • SELIG

YOU KNOW SOME EXPERTS CLAIM THAT WATCHING TOO MUCH TV CAN PUT WEAK-MINDED PEOPLE INTO A TRANCE LIKE THAT!

ISN'T THAT RIDICULOUS, ARCH?

ARCH?

ARCH! SNAP OUT OF IT!

H-HUH?

W-WHA-WHAT DID YOU SAY?

JUST FORGET IT, PAL!

END

JUGHEAD, DO YOU THINK YOU'LL *EVER* BE INTERESTED IN ANYTHING MORE THAN FOOD -- SAY, LIKE HAVING A GIRLFRIEND?

SURE, BETTY! RIGHT NOW I'M INTO JAPANESE ANIME AND MANGA!

SCRIPT: KATHLEEN WEBB
PENCILS: STAN GOLDBERG
INKS: MIKE ESPOSITO

Jughead®

"SIMILAR TASTES"

JAPANESE -- WHAT? IS THAT THE NAME OF OUR LATEST EXCHANGE STUDENT?

NOPE! ANIME! AH-NEE-MAY! ANIMATION!

STUFF LIKE "SAILOR LUNAR," "DRAGON TALL 33" AND "TECH RUBO"!

YOU'VE LOST ME! YOU'RE HOPELESS!

JUG'S NOT TOO BAD! A LITTLE WEIRD, MAYBE, BUT HE'S REALLY A NICE GUY!

STILL, IT WOULD TAKE A GIRL WITH AN IRON CONSTITUTION TO PUT UP WITH HIM!

AHH... THE ANIME STORE! MY FAVORITE AFTER-SCHOOL STOP BESIDES POPTATE'S CHOCKLIT SHOPPE, OF COURSE!

ANIME'S 'R' US

NO PARKING

SAILOR LUNAR

TOTOTO

HI, JOE!

HI, JUG! HOW'S IT GOING?

DRAGON TALL 33

THE LATEST MANGA * CAME IN TODAY, SO I PULLED ALL YOUR FAVORITE TITLES!

GREAT!

I'M MISSING "DRAGON TALL 33" # 2 FROM MY COLLECTION... DID YOU GET THAT IN YET?

AW!

* JAPANESE COMIC BOOK...

DON'T TELL ME YOU SOLD THAT ONE ?!? I'VE GOT TO KNOW WHAT HAPPENS TO PACHINKO BOY!

I SOLD THAT ONE!

LOOK, JUG, I'LL ORDER ANOTHER ONE FOR YOU! IT'LL TAKE A MONTH TO GET HERE!

A WHOLE MONTH!

A WHOLE MONTH OF WONDERING AND WAITING TO FIND OUT!

... IF PACHINKO BOY SURVIVED THE FIGHT WITH TIGER DOGFACE!

SNIFF... BUILD ME A TRIPLE BURGER WITH CHEESE, POPS! I'VE GOT TO DROWN MY SORROWS!

COMIN' UP!

I CAN'T BELIEVE IT... A WHOLE MONTH! HOW WILL I EVER... WAIT A MINUTE!!

DRAGON TALL 33 #2

"DRAGON TALL 33"!! NUMBER 2!! THIS IS IT!!

HEY!!

DO YOU MIND? THAT'S *MY* MANGA! I JUST BOUGHT IT!

YOURS?

SO *YOU'RE* THE ONE JOE SOLD MY COPY TO!

YOUR COPY? IT WAS ON THE SHELF LIKE ALL THE OTHERS!

DRAGON TALL 33

I DIDN'T SEE YOUR NAME ON IT!

MAYBE NOT, BUT I WAS PLANNING ON GETTING IT AS SOON AS I COULD SCRAPE UP THE CASH!

UM... DO YOU THINK YOU COULD SEE YOUR WAY CLEAR TO LETTING ME BORROW IT?

I HAVEN'T EVEN READ IT YET!

IT'S IN JAPANESE... DO YOU READ JAPANESE?

NAW! I JUST LOOK AT THE VIDEOS AND FOLLOW THE STORY IN THE MANGAS FROM THAT!

POP

SPECIA

TODAY

I DO, TOO! HEY! DO YOU LIKE "SAILOR LUNAR" OR "TECH ROBO"?

CRAZY ABOUT 'EM! HOW ABOUT "TRAGIC KNIGHT SAY EARTH"?

I'VE GOT THE LASER DISC MOVIE OF THAT! IT'S EVEN SUBTITLED IN ENGLISH!

COOL!

BY THE WAY... MY NAME'S KIRSTEN!

I'M JUGHEAD! GLAD TO MEET YOU!

POP'S MENU

TIME PASSES, AS IT HAS A HABIT OF DOING...

HEY, JUG! I HEAR YOU HAVE A GIRLFRIEND!

WELL, SHE'S A GIRL AND SHE'S A FRIEND!

LET'S JUST BEGIN WITH *THAT!*

IT'S ABOUT TIME! I'M GLAD TO SEE YOU'VE FINALLY GOTTEN YOUR MIND OFF CARTOONS AND FOOD!

ER... NOT QUITE! Y'SEE, NOT ONLY IS KIRSTEN A BIG ANIME FAN LIKE ME...

...HER FATHER JUST HAPPENS TO OWN THE BIGGEST DELI IN TOWN!

MACK'S DELI

!

END

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BREAK TIME!

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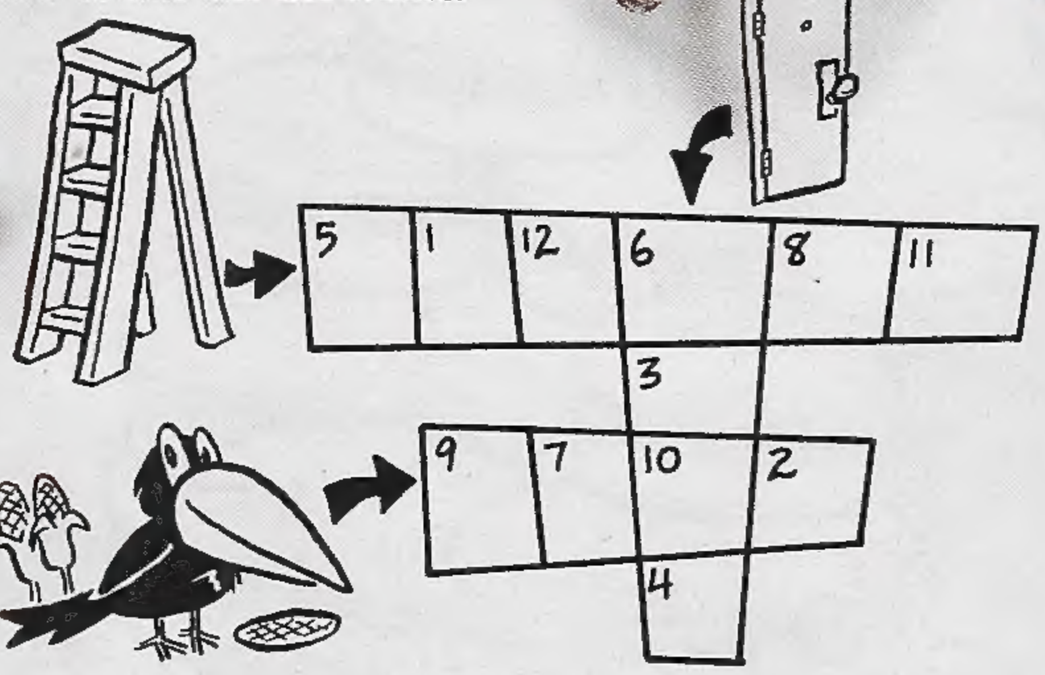
First solve the picture crossword. Then copy the letters in the numbered boxes below to answer the riddle.



If you break this, people will cheer.

1	2	3	4	5	6	7	8	9	10	11	12

Hey, when you're finished with these puzzles, give your brain a break and have a

Kit Kat bar. Crisp wafers in creamy chocolate. What's there to think about?

How many Kit Kat bars can you find?

Find the things that rhyme with "Kat."

How many things can you find that fly?

ANSWER: A WORLD RECORD